

Westminster City Council
15th Floor, Westminster City Hall
64 Victoria Street
London, SW1E 6QP

16 October 2019

For the attention of: The Licensing Team

Dear Sirs

Application Reference: 19/11124/LIPV
Premises name: Salon 64
Premises Address: 14 Bateman Street, London, W1D 3AG

My understanding is that Salon64 has submitted an application to vary the hours for which it is licensed and, for the reasons I set out below, I would be grateful if my support for Salon64's application is noted and duly considered as part of the application process.

I have known the creator of Salon64, Ricky Walters, for many years and have come to trust him over that time as both a stylist and confidante. When he opened Salon64 in October 2017, I was delighted that Ricky would be exercising his entrepreneurial talents, in addition to moving his operations into Soho.

Soho fascinates me and, in the past 13 years I have lived in London, it has always been a destination in which I have been enthralled as a result of its diversity and vision. As a solicitor working in the City of London – which is a completely different environment – Soho is somewhere I go to be a part of something with which I am not completely familiar and, yet, feel at ease.

Salon64 is not just a salon. It is a hub where people can mix with others of different backgrounds, with the benefit of wonderful coffee and a sociable, supportive environment. I have been going to Salon64 since it opened its doors and I fully support Salon64's application, as I believe it will facilitate further beneficial engagement within Soho's community and it will reinforce others – like me – who wish to be a part of a diverse and supportive community to keep visiting Soho.

Please do contact me if you wish to discuss anything further.

Yours faithfully



Vanessa Simeonidis